



International Dairy Foods Association
Milk Industry Foundation
National Cheese Institute
International Ice Cream Association

Attn: Paxton Styles

**2014 MILK AND CULTURED DAIRY CONFERENCE
INNOVATIVE DAIRY PRODUCTS CONTEST
ENTRY FORM**



Please complete this form, listing all of the information requested, and fax it to Paxton Styles at IDFA, 202-331-7820, **by Monday, May 12, 2014.**

Name: _____

Company: _____

Address: _____

Phone: _____

Fax: _____

Email Address: _____

Please indicate the appropriate category and provide us with your product name.

Most Innovative Milk or Cultured Dairy Product Competition
(milk, flavored milk, cultured milk, yogurt, cottage cheese or dip)
Note: Greek Yogurt has a separate category

Entry: _____

Most Innovative Greek Yogurt Competition

Entry: _____

Most Innovative Milk or Cultured Dairy Prototype Flavor

Entry: _____

"What is the Most Innovative?" Session

***Products will be judged by the Conference participants.
The winner will be awarded with an engraved trophy!!!***

Guidelines for "Most Innovative Cultured Dairy Product"

Contest Submissions

- One (1) product per company per category of any type of refrigerated cultured dairy products are eligible, such as; yogurt, sour cream, dip, cottage cheese, probiotic drinks, cultured milks and smoothies.
- Only cultured dairy products that are currently being sold in the market place are eligible.
- Please send enough products so that 100 people can have a small taste it. For example if your product is a 6-10 oz container - send 20 containers, if it is 16-32 oz container - send 10 containers.
- The cultured dairy products can be in the original retail containers.

Guidelines for "Most Innovative Greek Yogurt"

Contest Submissions

- One (1) product per company per category of any type of Dairy Beverage.
- Only milk or dairy beverages products that are currently in the market place are eligible.
- Please send enough products so that 100 people can have a small taste it. Please send approximately. 24 units if your product is sold in 4-8 oz. containers The products can be in the original retail containers.

Guidelines for "Most Innovative Milk or Cultured Dairy

Prototype Flavor" Contest Submissions

- One (1) product per company per category of any type of prototype flavor.
- Only milk or cultured dairy products that are not currently in the market place are eligible for this category.
- Please send enough products so that 100 people can have a small taste it.
- The milk or cultured dairy products can be in the original retail containers.

Once the product is shipped, you must email pstyles@idfa.org with the following information:

1. Tracking Number of Package
2. Name of product
3. Destination the product was shipped from
4. Arrival Date

If you do not e-mail the required information to pstyles@idfa.org, we cannot guarantee that your product will be included in the contest.

Please send all dairy products via overnight mail to:

**Paxton Styles
International Dairy Foods Association
Maureen Boulangar
Omni Severin Hotel
40 West Jackson Place
Indianapolis, IN 46225**

**HOLD FOR IDFA MILK AND CULTURED CONFERENCE MAY 20-21, 2014
MUST BE REFRIGERATED**

The product must arrive between Friday, May 16, 2014 and Monday, May 19, 2014 (Morning Delivery). The product cannot arrive before May 16, 2014.

If we receive your product after Monday May 19, 2014, we cannot guarantee that your product will be included in the contest.

If you have any questions, please contact Paxton Styles at 202-220-3532 or pstyles@idfa.org.